



Your Unfair Business Advantage

Ambition

Online software including





Do You Want a System That Gives You:

- » Real time, accurate, readily available, meaningful business information
- » Efficient handling of all your business processes in one place
- » A single system that can start small and grow with you
- » Convenient access using iPads or Android tablets to extend your reach
- » Freedom to work simply across multiple offices or warehouses
- » Flexibility to both expand and contract as your business evolves over time
- » Simple per user per month great value costs that reflect your needs
- » Support for international operations, with multiple countries, currencies and languages
- » The ability to work with Excel, but doesn't force you to work in Excel

If you do, then **Ambition Enterprise** will be a great solution for you. It's an online software system that is built on **SAP Business One**, providing a comprehensive business management and information system for companies from one to hundreds of users.

And it costs less than you think...

System that can't grow with you. Choose Ambition Enterprise including SAP Business One and get great features, great performance and a great price.







Punching Above Your Weight

There's no simple answer to staying ahead of competitors. You need to look after your existing customers, win new ones, meet deadlines, keep promises, remain profitable and control the cash. That takes skill and dedication, it's not something that technology can do for you, but it can help. It definitely shouldn't hinder you!

Because Ambition Enterprise with SAP Business One is an integrated system nothing happens in isolation. You get a competitive advantage by having a complete picture of your business. From business opportunities to credit control and from order through production to delivery and beyond to service contracts.

Information At Your Fingertips

See key indicators right on your screen in real time using the built in business analytics and per user dashboards.

Comprehensive Features

You can use just a core financial system or take advantage of production, MRP, service contracts and more.

User Flexing

Scale from one user to hundreds, adjusting up or down as your Business adapts and evolves over time.

Outstanding Performance

Our service uses SAP's HANA database throughout for best in class system performance.





A Flexible Solution For Growing Businesses

For Smaller Businesses ...

The low per user per month cost of the software compares very favourably with other less capable systems. The 'Accelerator' license offers most features of the system at the lowest price point for up to five users. Smaller businesses also benefit from the fixed cost 'fast track' implementation service.

... And Larger Ones!

Scaling to support hundreds of users if required, you can be confident that your system will grow with you, providing a flexible platform that supports your growth.

Connected Processes

As a single integrated system, all of the data is interconnected. This means that your system is properly up to date at all times. For example, when you book goods into stock that have not yet been invoiced, the system creates a GRNI (Goods Received Not Invoiced) journal. When the order is invoiced, this journal is reversed for you automatically.

Throughout the system documents and processes are controlled in the same consistent way so it's easy for users to become familiar with the system and with the workflow that's relevant to your business.



Business Intelligence

One of the key reasons for upgrading your system is to get more information about the business. Not just data, but information that's easy to understand. That's readily available to the people that need it and is up to date. That doesn't just tell you what has already happened, but forecasts what's likely to happen. With Ambition Enterpise including SAP Business One you get comprehensive Business Intelligence.

Intelligence Dashboard

Key indicators, summary graphs and tables and forecasts can all be placed onto a user's dashboard giving them an 'at a glance' view of how the business is performing. Drill down and flex is possible for individual users.

Pervasive Analytics

You can attach the intelligence widgets directly to records, for example to customer records. You now have your business intelligence where it is most useful, throughout the whole system.

Real Time, all the time

The SAP HANA database that powers the service can process data quickly enough to allow real time forecasts to be made and flexed by users. No more waiting for the system to recalculate the forecast, it's available in real time.

Set Your Users Free

Ambition Enterprise is provided as a fully managed hosted service so your users don't have to be in the same location, or even the same country. By taking advantage of Ambition Forms for basic operations, or the SAP Mobile client for more advanced ones, users can also work on tablet devices.

Extending your business processes to support users that are better served by different devices is easy and straight forward.

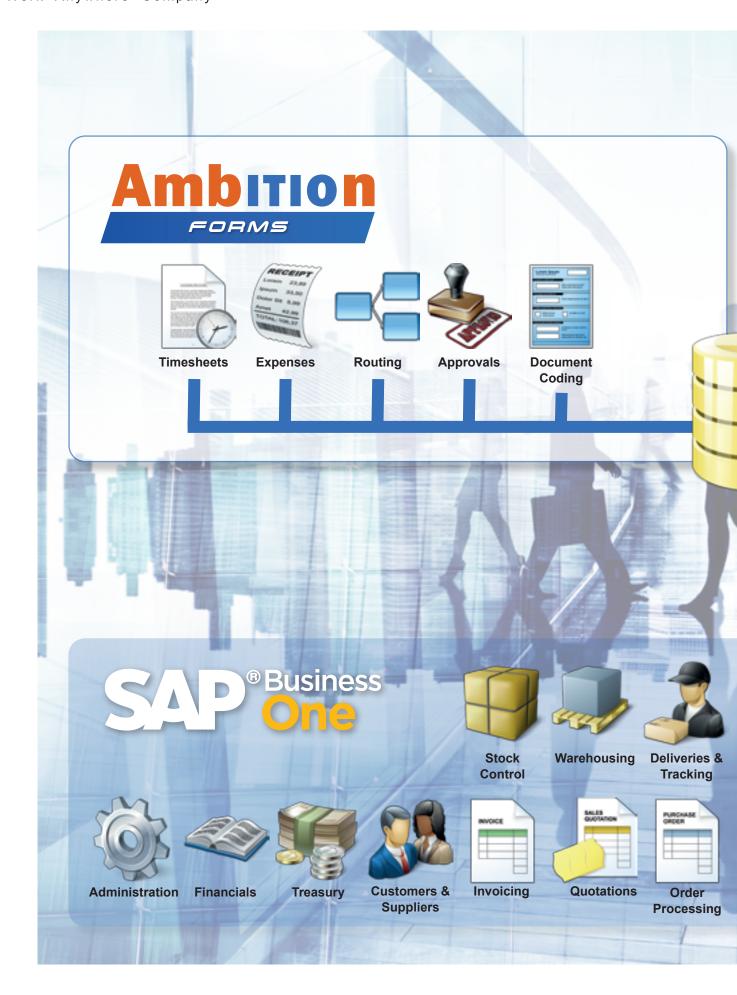
Ambition Forms

Ambition Forms is designed to support secure workflow for your business processes. Typically used for a specific process it provides the ability to work on data while not connected to the system, and gives you very attractive terms, as users do not need to be users of SAP Business One.

Mobile Client for iOS & Android

The SAP mobile client can be used by any licensed user of the SAP Business One system. Your users can not only make updates to the system, but they can also access your business intelligence on the move. Very popular with senior managers as well as field sales and service personnel. Licensed users do not pay extra to be able to use the mobile app.









Features Overview

Core Finance System

- » Multiple dimensions of analysis
- » Segmented ledger codes
- » Reconciliations within any account
- » Transaction tagging

Currency Support

- » Period and spot rates
- » Multiple currencies in one account
- » Dual currency nominal ledger
- » Automatic tracking of FX gain/loss

International Features

- » Different legislations available
- » Multiple languages for UI / help

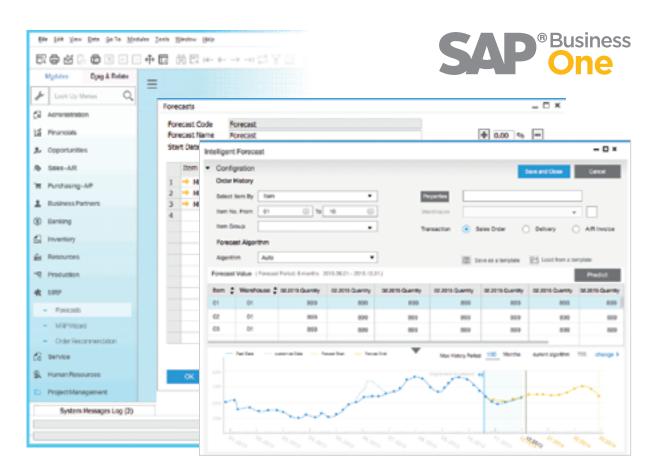
- » Multiple VAT registrations
- » International consolidations
- » Used in 150 countries worldwide

Stock Control

- » Multiple stock locations
- » Serial numbers and batch tracking
- » Support for pack sizes and prices
- » Customer / Supplier stock codes
- » Multiple valuation strategies

Production & MRP

- » Multilevel BoMs
- » Production Orders
- » Include labour and machining costs
- » Plan requirements







Order Processing

- » Flexible pricing
- » Flexible approvals possible
- » Document based workflow
- » Manage by exception possible (e.g. approval based on margin)
- » Available to promise
- » Back to back orders
- » Multiple deliveries and invoices
- » Blanket agreements

Warehousing

- » Bin locations
- » Perishable stock rotation
- » Pick and pack support
- » Goods in/out handling
- » Quarantined stock
- » Real time tracking

Accessible Information

- » Per user on screen dashbaords
- » Real time interactive analysis
- » Use dashboards on tablets
- » Excel integration
- » Full text search across the system
- » Integrated business intelligence

Service Management

- » Service contracts and warranty
- » Track calls and activities
- » Parts or Parts and Labour warranties
- » Warranty stock

Enterprise Architecture

- » Full featured Windows UI
- » Runs in-Cloud for anywhere access
- » HANA in memory technology
- » Connects to other systems
- » Apps for iOS and Android

... and much more

There isn't room to give every feature provided by SAP Business One in this brochure. It is used across a wide range of industries, and the flexible subscription service from Online50 makes it accessible to organisations of all sizes. Why settle for less?

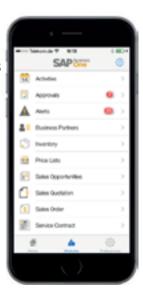
Unleash the power of

SAP® Business One

in your business from just

£26

per month





Lower Total Cost of Ownership

Fast Track Implementations

For the smallest projects we offer a fixed cost implementation service to get started for a known fixed fee of just £3000. If you need more than the basics our professional services can provide comprehensive services to ensure you get the value you need from the system.

Monthly Pricing

You subscribe to use the system with a simple calendar monthly contract that allows you to increase or decrease your subscription whenever you need to. There's no annual commitment, we just ask for a calendar month's notice.

Rolling Upgrades Included

The subscription pricing you pay includes software maintenance. Your systems will be periodically upgraded for you as part of the subscription.

Take Your Data With You

Unlike many other hosted systems, it's very easy to either change provider or bring your system in-house if you need to. If you do decide to leave our services your data remains your own. You will be able to load your SAP Business One data into a suitable database (SAP HANA) that you can run in your own premises or with another service provider.





Astounding Speed

The Ambition Enterprise system runs on **SAP HANA**, which has been engineered to provide exceptionally fast access to data. There are three main reasons for the increase in speed.

In-Memory Technology: All of your data is loaded in memory, not fetched from the hard disk, so it's much quicker to access.

Column Store: The database uses a radically different method to store your data, so it's optimised for retrieval.

Service Layer: The HANA database capabilities can be extended through a programmable service layer, allowing

code that has to heavily process the data to be run where the data is stored.

The Result: Extraordinary speed. As reported by an experienced database consultant:

pretty astounding. We returned reports that ran for hours in a conventional Oracle database in just 8-10 seconds. **

^{*} https://www.quora.com/How-can-you-compare-SAP-and-Oracle-in-memory



About Online50

Online50 have helped business work in the Cloud since 2001 — well before anyone called it the Cloud.

We provide you with a range of a range of managed cloud services allowing you to scale from a single application for a single user to a fully cloudsourced IT deployment, moving IT and software into the Cloud for one or more offices.

The Ambition Enterprise Suite is licensed and operated by us and provided as a fully managed "in the Cloud" service



Give your business an unfair advantage ... the Ambition Advantage!

Our Difference

We are a Service Provider. Our business model is based on monthly subscription revenue, and we operate on short term contracts. This means we are incentivised to give you great services so that you continue to use us.

For a business information system that's as comprehensive as Ambition Enterprise including SAP Business One most providers have a traditional business model with heavy up front costs and expensive implementation and training. This is an incentive to sell you more than you need and to generate extra chargeable work.

In contrast we normally charge a fixed low price for a Fast Track Implementation and then regular monthly fees for as long as you carry on using the system.

We think it's **simply good business** when our interests and yours are aligned.

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